

Pearson BTEC Level 3 Nationals Extended Certificate,
Foundation Diploma, Diploma, Extended Diploma

Monday 18 January 2021

Supervised time: 3 hours

Paper Reference **20208K**

Travel and Tourism

Unit 2: Global Destinations

Part B

Information Booklet

Do not return this Information Booklet with the question paper.

Instructions

- You will need the information in this booklet to complete the set tasks.
- Read the information carefully.
- You must **not** write your answers in this booklet.
- Only your answers given in the task and answer booklet book will be marked.

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Activity 1 – Appeal of global tourist destinations

Weather in Banff, Canada

Figure 1 – Average minimum and maximum monthly temperatures (°C) in Banff

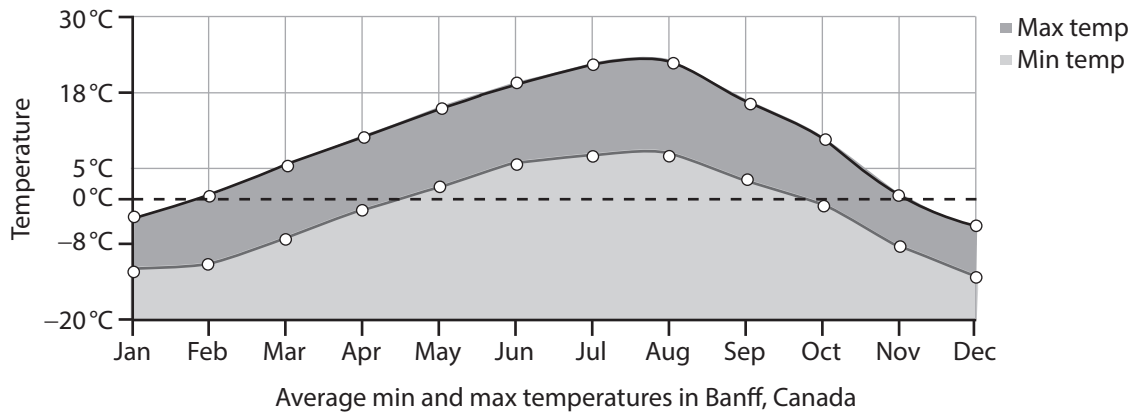
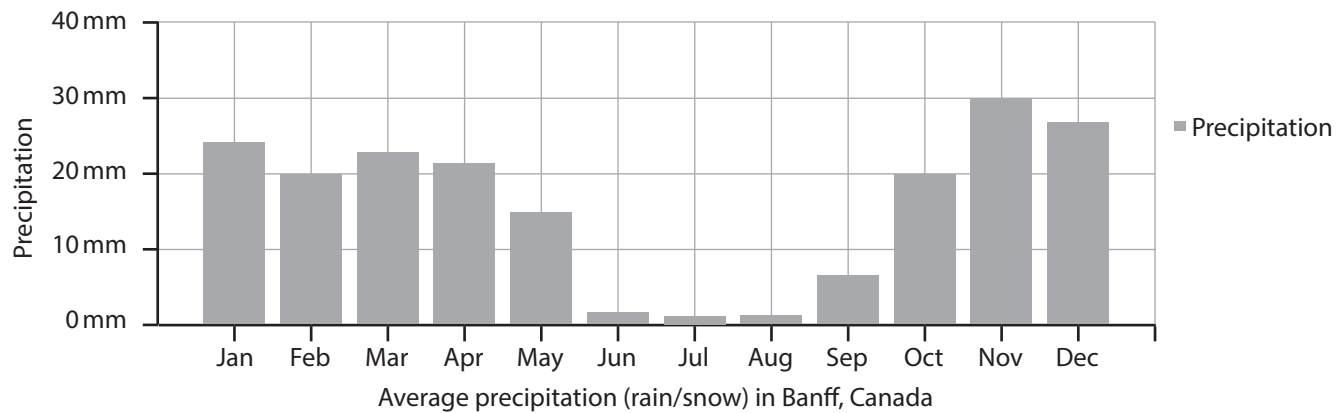


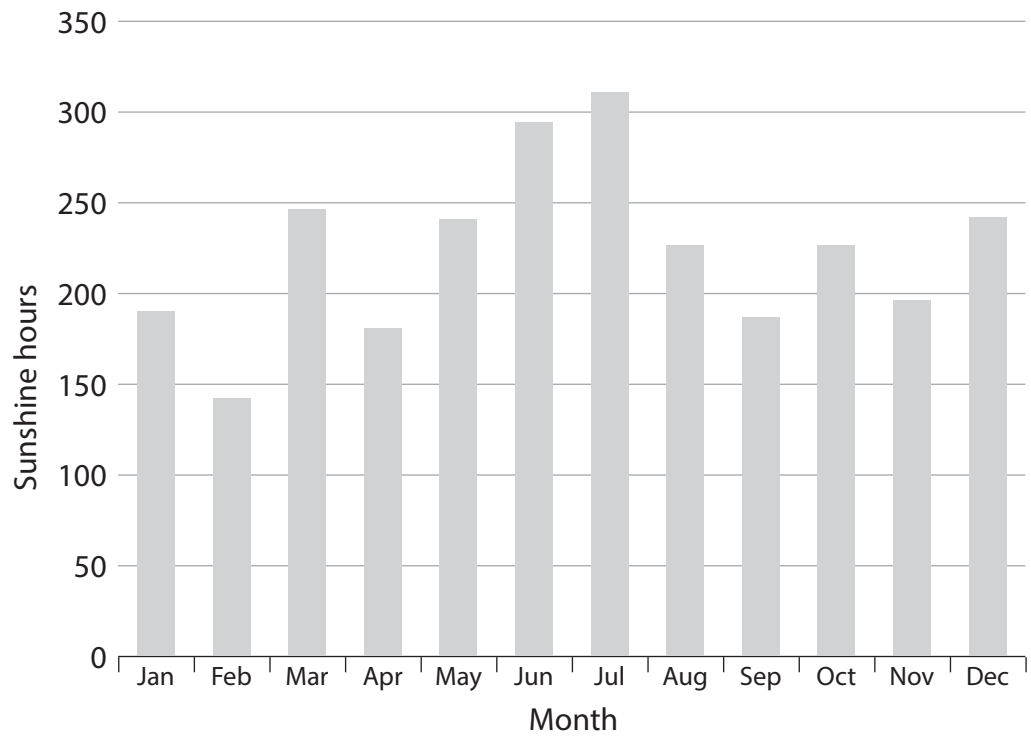
Figure 2 – Average monthly precipitation (mm) in Banff

This is the average monthly amount of precipitation including rain, snow and hail.



Source: <https://weather-and-climate.com>

Figure 3 – Average monthly hours of sunshine in Banff



Adapted from: <https://www.worldweatheronline.com/banff-weather-averages/alberta/ca.aspx>

Activity 2 – Travel options for a journey to Vienna

Option 1 Air travel 19 May to 24 May

All times given are local to the country.

Day/location	Transport	Journey details	Facilities and services	Arrangements for dog transport	Total return costs
Day 1 – 19 May					
Liskeard to Exeter	Drive	Dep: 06:00 Arr: 07:15 1 h 15 m		Travels in owners' car	Fuel: £25
Exeter (EXT) to Paris (CDG)	Air France operated by Flybe	Dep: 10:30 Arr: 13:05 1 h 35 m	Refreshments available at extra cost	IATA compliant Travel crate in cargo hold	Airport parking: £65
Paris (CDG)		Layover in CDG 2 h 0 m		Dog stays in CDG pet relief area	
Paris (CDG) to Vienna (VIE) Check into hotel	Air France	Dep: 15:05 Arr: 17:05 2 h 0 m	Refreshments available at extra cost	IATA compliant Travel crate in cargo hold	Flights: from £965 Dog transport: £273
Days 2 to 5 – 20 to 23 May					
Vienna	At leisure and attend European Dog Show 22 and 23 May		Bed and breakfast included, free parking	Dog friendly room and treats	Hotel from £120 per night (5 nights)
Day 6 – 24 May					
Vienna (VIE) to Paris (CDG) Check out of hotel	Air France	Dep: 06:10 Arr: 08:15 2 h 05 m	Refreshments available at extra cost	IATA compliant Travel crate in cargo hold	
Paris (CDG)		Layover in CDG 4 h 35 m			
Paris (CDG) to Exeter (EXT)	Air France	Dep: 12:50 Arr: 13:30 1 h 40 m	Refreshments available at extra cost	IATA compliant Travel crate in cargo hold	
Exeter to Liskeard	Drive	Dep: 18:30 Arr: 19:45 1 h 15 m		Travels in owners' car	

Option 2 Rail and Sail 19 May to 25 May

All times given are local to the country.

Day/location	Transport	Journey details	Facilities and services	Arrangements for dog	Total return costs
Day 1 – 19 May					
Liskeard (LSK) to London Paddington (PAD)	Great Western Railway	Dep: 14:42 Arr: 18:24 3 h 42 m	Trolley service	Dog travels with owners on the train	£188 standard
Transfer to London Liverpool Street Station (LST)	Taxi	Allow 15 mins		London taxis accept dogs if asked	£32
London Liverpool Street (LST) to Harwich Int'l (HPQ) Ferry terminal	Greater Anglia	Dep: 19:32 Arr: 20:54 1 h 22 m		Dog travels with owners on the train	£310 Stena overnight Dutchflyer Rail & Sail integrated train and ferry service between London and Amsterdam with cabin
Harwich Int'l (HPQ) to Hook of Holland Ferry terminal	Stena Line Superferry Britannica	Dep: 23:00 Arr: 08:00 (20 May) 9 h 0 m	En-suite cabin, free WiFi, satellite TV, dedicated channel with CCTV of dog kennels	Dog stays in kennels with dog blankets, private deck area for exercise and toilet	
Day 2 – 20 May					
Hook of Holland to Amsterdam Central via Rotterdam	Intercity train and metro	Dep: 08:31 Arr: 10:25 1 h 54 m	Explore Amsterdam Left luggage lockers available	Dog travels with owners on the train	Included in Rail & Sail
Amsterdam Central to Cologne	ICE train	Dep: 16:38 Arr: 19:15 2 h 37 m		Dog travels with owners on the train	£66 standard £83 first class
Cologne to Vienna	Nightjet sleeper train	Dep: 21:21 Arr: 08:27 (21 May) 11 h 6 m	En-suite double deluxe sleeper compartment	Dog travels with owners on the train	£306 for 2 bed sleeper compartment
Days 3 to 5 – 21 to 23 May					
Vienna Check into hotel	At leisure and attend European Dog Show 22 and 23 May		Bed and breakfast included, free parking	Dog friendly room and treats	Hotel from £120 per night (3 nights)
Days 6 and 7 – 24 and 25 May					
Vienna to Liskeard Check out of hotel	Return journey using the same transport and connections				

Option 3 – Car and motorail train – 19 May to 26 May

All times given are local to the country.

Day/location	Transport	Journey details	Facilities and services	Arrangements for dog	Total return costs
Day 1 – 19 May					
Liskeard to Dover	Self-drive 486 km (302 miles)	5 h 30 m	Options to stop en-route	Travels with owners in car	Fuel: £125
Dover Check into hotel	At leisure		Bed and breakfast included, free parking	Dog friendly room and treats	Hotel from £90 per night (1 night)
Day 2 – 20 May					
Dover to Dunkirk	DFDs Seaways	Dep: 12:00 Arr: 15:00 2 h	Refreshments at extra cost	Must stay in vehicle during crossing	Ferry: £90 Dog transport: £30
Dunkirk to Düsseldorf	Self-drive 361 km (226 miles)	3 h 45 m	Options to stop en-route	Travels with owners in car	Fuel: £90 approx
Düsseldorf to Innsbruck	Nightjet sleeper train (a motorail train that transports cars and passengers)	Dep: 20:54 Arr: 09:14 (21 May) 12 h 20 m	En-suite 2 berth sleeper cabin including breakfast	Dog travels with owners in the sleeper cabin	£660 for car transport and 2 berth deluxe sleeper cabin £60 for dog
Day 3 – 21 May					
Innsbruck to Vienna Check into hotel	Self-drive 476 km (296 miles)	5 h 0 m	Options to stop en-route	Travels with owners in car	Fuel: £120 approx
Days 4 and 5 – 22 and 23 May					
Vienna	At leisure and attend European Dog Show 22 and 23 May		Bed and breakfast included, free parking	Dog friendly room and treats	Hotel from £120 per night (3 nights)
Days 6 to 8 – 24 to 26 May					
Vienna to Innsbruck Check out of hotel	Return journey using the same transport and connections				

Activity 3 – The popularity and appeal of global destinations

Brazil information

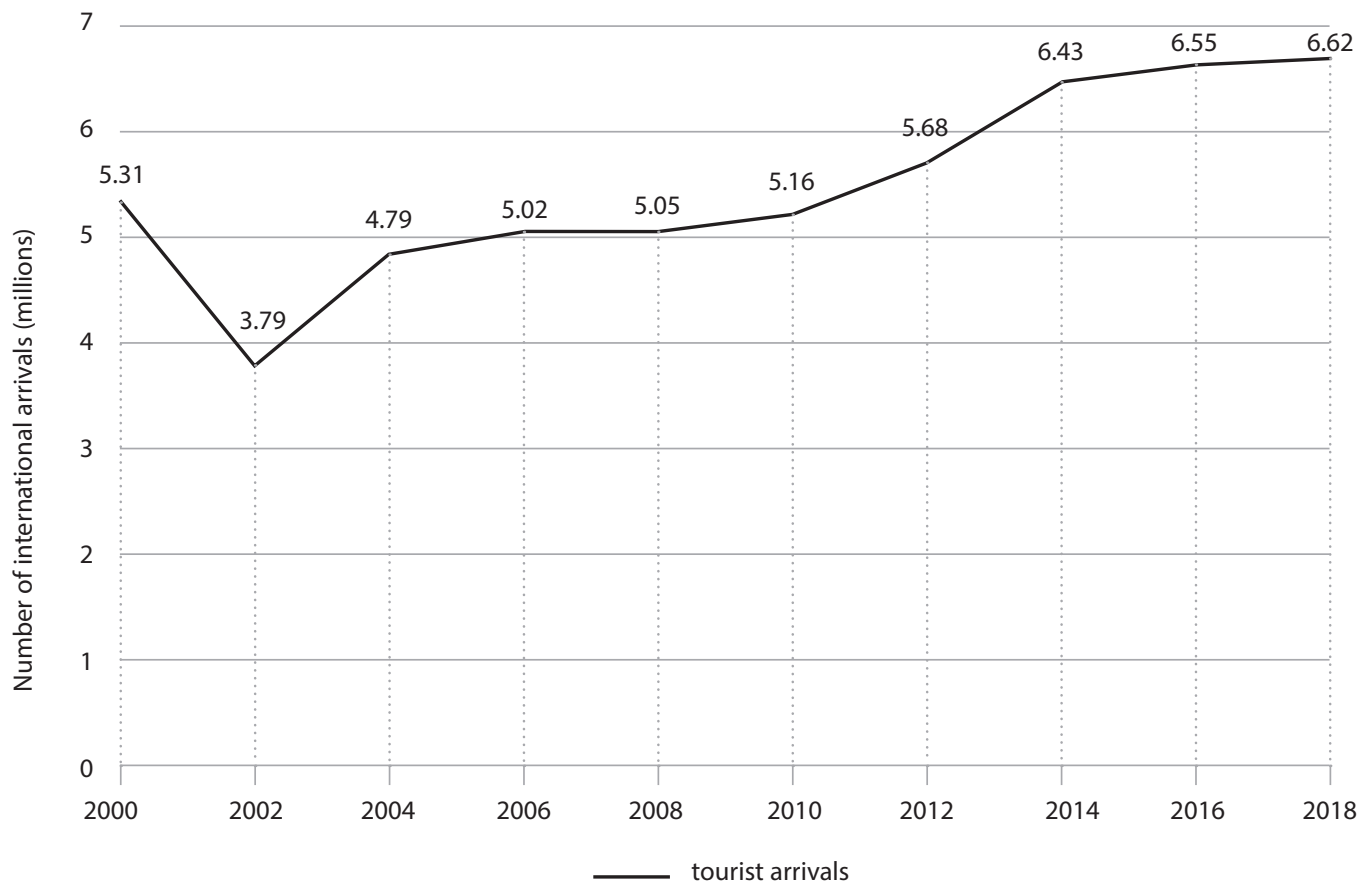
Geographical scale and location

Brazil is located in South America in the southern hemisphere. It is the fifth largest country in the world. Only Russia, Canada, the United States and China have bigger land areas. Brazil borders the Atlantic Ocean and has a coastline of 7,400 km (4,600 miles). Inland, Brazil shares borders with 10 other South American countries. This vast country includes a wide range of landscapes and most of the Amazon River basin containing the world's most extensive unspoilt rainforest.

The capital city, Brasilia, is located far inland whilst Rio de Janeiro, situated on the coast, is more internationally known and receives the most overseas tourists.

Changing visitor numbers since the year 2000

Figure 4 – International tourist arrivals to Brazil from 2000 to 2018



Adapted from: <https://data.worldbank.org/indicator/ST.INT.ARVL?locations=BR>

Media coverage as a tourist destination and as a host for international sporting events

In September 2018, a fire raged through Rio de Janeiro's 200-year-old national museum, destroying nearly the entire collection. A faulty air conditioner was blamed, but the building lacked fire doors, sprinklers or water hoses. In October 2019 a seven storey apartment building in Rio de Janeiro, close to a popular tourist area, collapsed without warning.

As the country suffers from an economic slowdown and more structures fall into disrepair, such collapses have become a recurring problem. Estimates suggest that just to maintain and modernise existing structures, Brazil would have to double its 2019 investment in infrastructure to nearly US\$100 billion.

In major cities such as Greater Sao Paulo, 1.2 million families live as squatters in abandoned buildings or are homeless.

In August 2019 Brazil received worldwide condemnation when media coverage highlighted the extent of the burning of the Amazon rainforest allegedly following relaxation of environmental laws.

In 2018, a year of violence saw Brazil's murder rate hit a record high. Organised crime is one of the driving factors behind the rise.

Brazil's murder rate has soared as rival drug gangs battle for territory in a country that shares borders with the three biggest cocaine producing countries in the world – Colombia, Peru and Bolivia.

Crime plagues the cities of Rio, São Paulo, Recife and Salvador throughout the year, it spikes when tourist numbers reach critical mass during Carnival and festive holiday periods.

International sporting events

2014 – FIFA World Cup

2016 – Olympic and Paralympic Games

In 2014, Brazil hosted the largest global football event across 12 host cities and at a cost of more than \$11 billion. There were more than 600,000 international visitors during the event. The preparations were hampered by delays in completing venues and associated infrastructure.

In 2016 the Olympic and Paralympic Games were held in Rio de Janeiro; the first time the Games had been held in South America. Hosting the Olympic Games boosted tourist numbers to a new record for Brazil, with 6.5 million foreign tourists, a rise of 4.8 per cent on the previous year. Most tourists were from neighbouring Argentina, followed by visitors from the United States.

Government tourism policy – promotion as an international tourist destination for inbound tourism.

The Brazilian Tourism Board (BTB) is keen to attract more inbound tourists to Brazil.

Measures include:

- arranging meetings between BTB and airlines, investors, media groups in Florida
- introducing new laws allowing foreign capital investment to reach up to 100% in Brazil's national airlines
- attracting new airlines to operate routes in and out of Brazil
- attracting investment to create American style theme parks
- giving permissions to private developers to build on land within National Parks
- developing tourism sustainably
- changing visa entry rules (2019) to allow US, Australian, Japanese and Canadian tourists to visit Brazil without a visa
- undertaking promotional activities abroad. In partnership with one of the largest Brazilian companies in Orlando, two digital campaigns 'Brazilian, Bring 5+' and 'King of the Trip'
 - 'Brazilian, Bring 5+' aims to encourage Brazilians living abroad to promote their country as an international tourist destination
 - 'King of the Trip' allows an international traveller to spend 30 days travelling across Brazil. Daily photos and videos of the trip are posted on BTB social media and shared by digital influencers and promotion partners.



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Please check the examination details below before entering your candidate information

Candidate surname	Other names	
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Monday 18 January 2021		
Supervised time: 3 hours	Paper Reference 20208K	
Travel and Tourism Unit 2: Global Destinations		
Part B		
You must have Information Booklet (enclosed)	Total Marks	

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and learner registration number.
- **Part A** will need to have been used in preparation for completion of **Part B**.
- **Part B** is specific to each series and this material must only be issued to learners who have been entered to take the task in that series.
- **Part B** should be taken in a single session of 3 hours on the timetabled date.
- Answer **all** activities.
- Answer the activities in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 60.
- The marks for **each** activity are shown in brackets
– *use this as a guide as to how much time to spend on each activity.*
- A calculator may be used.

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Instructions to Teachers/Tutors/Invigilators

This **Part B** booklet should be kept securely until the start of the supervised assessment session.

Part B is completed under formal supervision in a single session of **three hours** on a date timetabled by Pearson. Centres may schedule a supervised rest break during the session.

Part B set task requires learners to apply understanding gained through research within the context. Learners should bring in notes as defined in **Part A**. The teacher/tutor/invigilator needs to ensure that notes comply with the requirements.

Learners must complete the set task using this task and answer booklet.

A calculator may be used.

The set task is a formal external assessment and must be conducted with reference to the instructions in this task booklet and the BTEC Nationals *Information for Conducting External Assessments (ICEA)* document to ensure that the supervised assessment is conducted correctly and that learners submit evidence that is their own work.

Learners must not bring anything into the supervised environment or take anything out without your approval.

Centres are responsible for putting in place appropriate checks to ensure that only permitted material is introduced into the supervised environment.

Maintaining security

- During supervised assessment sessions, the assessment areas must only be accessible to the individual learners and to named members of staff.
- Learners can only access their work under supervision.
- Any work learners produce under supervision must be kept secure.
- Only permitted materials for the set task can be brought into the supervised environment.
- During any permitted break and at the end of the session materials must be kept securely and no items removed from the supervised environment.
- Learners are not permitted to have access to the internet or other resources during the supervised assessment period.
- Learner notes related to **Part A** must be checked to ensure length and/or contents meet limitations.
- Learner notes will be retained securely by the centre after **Part B** and may be requested by Pearson if there is suspected malpractice.

After the session, the teacher/tutor or invigilator will confirm that all learner work has been completed independently as part of the authentication submitted to Pearson.

Outcomes for submission

This task and answer booklet should be submitted to Pearson.

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Instructions for Learners

Read the Set Task information carefully.

You have three hours to complete **Part B**. Your teacher/tutor/invigilator will tell you if there is a supervised break. Plan your time carefully.

You have prepared for the set task given in this **Part B** booklet. Use your notes prepared during **Part A** if relevant. Attempt all of **Part B**.

Your notes must be your own work and will be retained by your centre until results are issued.

You will complete this set task under supervision and your work will be kept securely during any breaks taken.

You must work independently throughout the supervised assessment session and should not share your work with other learners.

Outcomes for submission

You should complete the task in this task and answer book.

Set Task Brief

You must complete **ALL** activities in the task and answer booklet using the additional information booklet provided.

You are working for an independent UK-based travel agency. You have been given **three** activities to complete.

You will need to use your research from **Part A** to complete Activity 1 and Activity 3 in this **Part B** formal assessment.



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(Total for Activity 1 = 20 marks)



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(Total for Activity 2 = 16 marks)



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(Total for Activity 3 = 24 marks)

TOTAL FOR TASK = 60 MARKS

