

Pearson BTEC Level 3 Nationals Extended Certificate,
Foundation Diploma, Diploma, Extended Diploma

Paper
reference

20208K

Travel and Tourism

UNIT 2: Global Destinations

Part B

Information Booklet

Do not return this Information Booklet with the task and answer booklet.

Instructions

- You will need the information in this booklet to complete the set tasks.
- Read the information carefully.
- You must **not** write your answers in this booklet.
- Only your answers given in the task and answer booklet will be marked.

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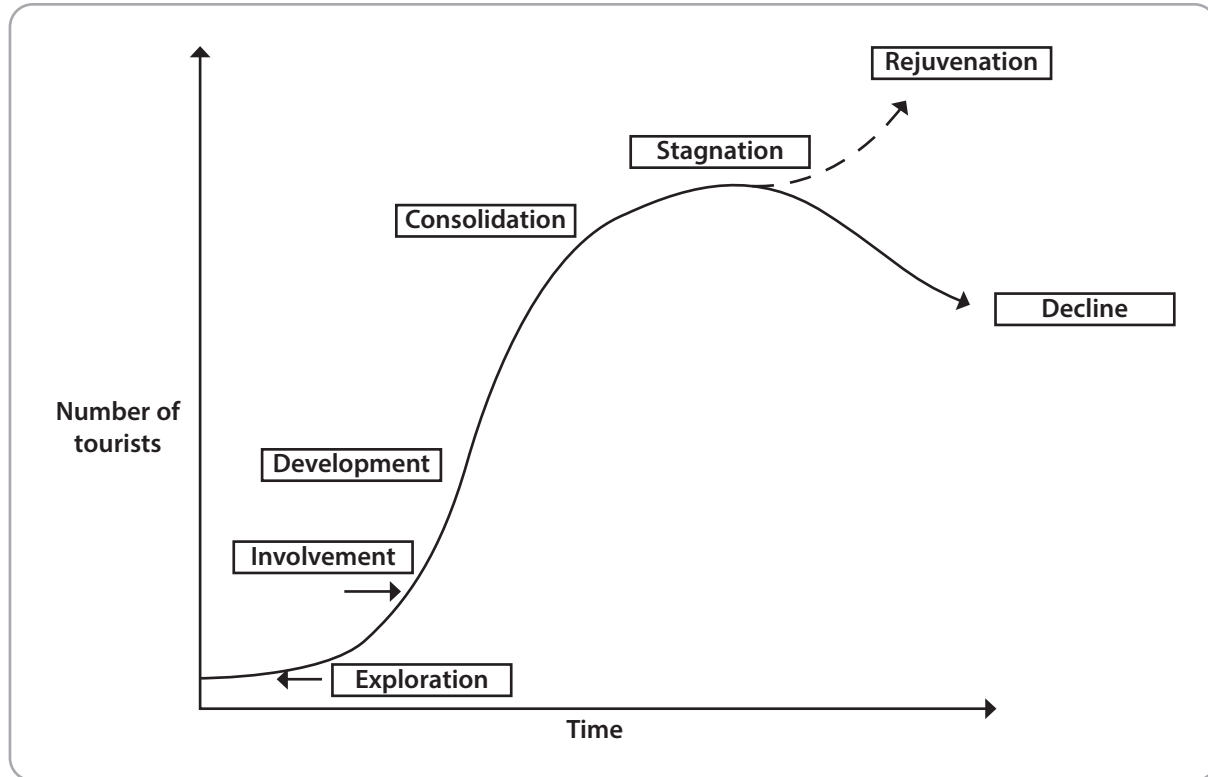



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Activity 1: Appeal of global tourist destinations

The Tourist Area Life Cycle (TALC) model

The development of tourist destinations can be compared to the Tourist Area Life Cycle (TALC) model which shows tourist numbers to a destination over time.



(Source: adapted from R W Butler, Tourist Area Life Cycle 1980)

Activity 2: Travel itineraries for a tour of national parks in the United States of America (USA) – Options

Option 1: Fly Drive Tour

Canyons and Rocks of Arizona – 13 days/12 nights

Highlights: History of Arizona and the Navajo people, spectacular desert scenery, incredible canyons and stylish resorts.

The hire car is an air-conditioned, two-door jeep with capacity for four passengers and their luggage. It has the latest satellite navigation technology, safety features and can handle difficult off-road terrain.

Itinerary:

Day 1 Phoenix, Arizona

Arrive in Phoenix. Collect hire car from airport.

Days 2–3 Phoenix

Relax by the pool or head to downtown Scottsdale for its Old West vibe and margarita bars.

Day 4 Phoenix to Tucson

Drive south to Tucson. Experience the city's rich heritage that combines Navajo, Spanish colonial and Mexican cultures.

Day 5 Tucson

Learn about Tucson's history at the Arizona State Museum or explore the nearby limestone cave networks. Take a walk through Saguaro National Park which is named after the giant cactus.

Day 6 Tucson to Holbrook

Holbrook is an old frontier town. Attend a rodeo performance to watch cowboys and cowgirls show their daring skills at riding wild horses, catching calves and young bulls. Visit the Petrified Forest National Park to see the fossils of ancient trees.

Day 7 Holbrook to Chinle

Chinle is the gateway to Canyon de Chelly National Monument. This area is important to the Navajo nation and has a history of human occupation spanning 4,000 years. Explore this vast canyon independently or take a guided tour on horseback or by jeep to see towering sandstone cliffs and Spider Rock spire.

Day 8 Chinle to Navajo Nation's Monument Valley Park

Monument Valley is one of the most iconic sights in the country with its soaring red sandstone rock formations. Opportunities for a jeep tour of stunning desert landscape.

Day 9 Monument Valley to Grand Canyon National Park

Enjoy a leisurely drive to the Grand Canyon.

Day 10 Grand Canyon National Park

Hike the Bright Angel Trail or enjoy a helicopter flight to fully appreciate the sheer scale of this incredible canyon. Optional extras include Grand Canyon guided walks, white-water rafting and mule rides.

Day 11 Grand Canyon National Park to Sedona

Take a scenic drive to Sedona.

Day 12 Sedona

Explore Red Rock State Park and watch the sandstone formations change colour at sunset.

Day 13 Sedona to Phoenix

Visit Sedona's shops and art galleries. Depart Phoenix.

Option 2: Motorhome Tour

Las Vegas and Canyonlands – 14 days/13 nights

Highlights: Las Vegas, Grand Canyon National Park and Monument Valley

The motorhome is comfortable and fully equipped. It has three separate sleeping areas for up to five people. It allows people to stay in campsites miles away from the nearest towns and hotels.

Itinerary:

Day 1 Las Vegas, Nevada

Arrive Las Vegas. Enjoy the iconic sights and perhaps one of the evening shows.

Day 2 Las Vegas to Grand Canyon National Park, Arizona

Collect the motorhome. Drive to the Grand Canyon South Rim, the widest and deepest part of this natural wonder.

Day 3 Grand Canyon National Park

Explore the mighty Grand Canyon, take a hike down into the canyon, or enjoy a helicopter flight over the canyon.

Day 4 Grand Canyon National Park to Lake Powell

Head east through the Grand Canyon National Park to Lake Powell.

Day 5 Lake Powell, Arizona

The long and winding Lake Powell is known for its scenic beauty. Spend the day here, relaxing or hire a jet-ski and then enjoy an evening dinner cruise.

Day 6 Lake Powell to Monument Valley

Stop at Antelope Canyon to photograph the spectacular patterns of the deep and narrow canyons.

Day 7 Monument Valley, Arizona

One of the most iconic landscapes of America, explore Monument Valley on the self-guided Wild Cat Trail to the towering rock formations.

Day 8 Monument Valley to Mesa Verde National Park, Colorado

Head east to Mesa Verde National Park. This intriguing area is covered with abandoned cliff dwellings.

Day 9 Mesa Verde National Park to Moab, Utah

Head north to Moab. Spend two days exploring the spectacular Canyonlands and Arches National Parks.

Day 10 Canyonlands National Park, Utah

Utah's largest national park is a colourful landscape of canyons and rock formations, including the 457 m (1,500 ft) rock, 'Island in the Sky'.

Day 11 Arches National Park, Utah

Explore Arches National Park, a landscape of contrasting colours and unique landforms.

Day 12 Moab to Bryce Canyon National Park

Stop at Capitol Reef National Park to see the changing colours of the rocks at sunset.

Day 13 Bryce Canyon National Park to Zion National Park, Utah

Hike the trails of Zion National Park and enjoy the views of the striking white, pink and red rocks.

Day 14 Zion National Park to Las Vegas

Drive back to Las Vegas to return the motorhome. Depart Las Vegas.

Option 3: Guided Group Tour

National Parks of Western USA – 12 days/11 nights

Highlights: Yosemite National Park, Grand Canyon, Monument Valley, Las Vegas

The group will travel in an air-conditioned luxury private minibus. It has wide seats with extra leg room and large windows to enjoy the scenery. The tour leader is also the driver. The tour will include remote, less visited areas.

Itinerary:

Day 1 San Francisco, California

Arrive San Francisco. Explore on foot or use the famous cable car network. Attend a welcome meeting with the group and tour leader.

Day 2 San Francisco to Yosemite National Park

Head east through California's historic gold country. Check into a lodge in the Yosemite region for the next three nights.

Days 3–4 Yosemite National Park

Explore Yosemite, discover wildlife such as deer and bear. Visit the giant sequoia trees, then head for the spectacular granite formations of Cathedral Rocks.

Day 5 Yosemite National Park to Death Valley National Park

This is a long journey. Death Valley is one of the hottest, driest and lowest places on earth with extreme and beautiful landscapes.

Day 6 Death Valley National Park to Zion National Park, Utah

Zion's multi-coloured cliffs and spring-fed hanging gardens are spectacular. Arrive early, stay two nights in Zion.

Day 7 Zion National Park

A day to explore Zion with various hikes to choose from. Enjoy a challenge and climb 762 m (2,500ft) for the panoramic views at the top of Angels Landing.

Day 8 Zion National Park to Bryce Canyon National Park

Drive to Bryce Canyon. This is a landscape of unusual red rock formations. Walking trails ranging from easy to moderate in difficulty are available.

Day 9 Bryce Canyon National Park to Monument Valley, Arizona

This is the heart of the Navajo Nation's sacred land. Explore the landscape on a guided off-road jeep tour. Dine out with the Navajo for a traditional taco and learn about their rich culture.

Days 10–11 Monument Valley to the Grand Canyon National Park

Take a scenic flight over the canyon, hike down the challenging trail to Plateau Point, or simply relax at the canyon's edge and enjoy a spectacular sunset.

Day 12 Grand Canyon to Las Vegas, Nevada

Drive to Las Vegas. Farewell meeting with group and tour leader.

Option to depart or stay an extra night in Las Vegas.

Summary of itinerary options and costs

Option	Option 1: Fly Drive Tour Canyons and Rocks of Arizona	Option 2: Motorhome Tour Las Vegas and Canyonlands	Option 3: Guided Group Tour National Parks of Western USA
Itinerary duration	13 days/12 nights	14 days/13 nights	12 days/11 nights
Total driving distance (approx miles/kms)	968/1558	1295/2084	1671/2689
Total cost of holiday	£6,000	£3,900	£9,990
Cost includes	<ul style="list-style-type: none"> • return flights • car hire with unlimited mileage • 12 nights hotel accommodation with breakfast 	<ul style="list-style-type: none"> • return flights • motorhome hire with 1500 mileage allowance • 1 night hotel accommodation 	<ul style="list-style-type: none"> • return flights • private minibus group travel (max size 13 people) • tour leader/driver provides tailor made trips/activities • 11 nights hotel or lodge accommodation with 3 breakfasts and 1 dinner
Additional costs not included	<ul style="list-style-type: none"> • some meals • fuel approx. £100 • trips/activities 	<ul style="list-style-type: none"> • all meals • campsite fees per night per vehicle approx. £40 • fuel approx. £330 • trips/activities 	<ul style="list-style-type: none"> • some meals • trips/activities

Activity 3: The popularity and appeal of global destinations

Argentina – official name is Argentine Republic

Geographical scale and location

Argentina is located in the southern hemisphere, in the southern part of South America. It is the eighth largest country in the world.

Argentina is bordered to the west by the Andes Mountains and Chile. The eastern border is the Atlantic Ocean and coastline which stretches some 4,700 km (2,900 miles). Bolivia is to the northwest and Paraguay is to the north. The country is divided into four regions: the Andes, the North, the Pampas and Patagonia.

Buenos Aires, the capital city has a population of 13 million people (2010 Census). Most of Argentina's population are of European descent, mainly from Italy, Spain, and Germany.

Accessibility and availability

Transport links with the UK

Most holidays and tours in Argentina start in Buenos Aires and Ezeiza International Airport (EZE) is the main gateway for international arrivals.

British Airways offers direct flights from London Heathrow (LHR) to Ezeiza International for about £570 return. The total flight time is around 14 hours. Few other airlines offer direct flights making the total journey time much longer than 14 hours, with at least one transfer required. Argentina is not accessible from UK regional airports.

Iberia has regular flights from London Heathrow via Barcelona then direct to Buenos Aires. Chilean based LATAM Airlines and American Airlines also operate flights from Heathrow via Sao Paulo and New York respectively.

Travel within Argentina

Argentina is the second largest country in South America so travel involves long-distance journeys and travel by air is commonplace. Visitors from the UK wanting to tour the country can expect to take internal flights as part of their holiday. There are over 101 international and domestic airports. Air travel is convenient and considered to be safer than overland travel options.

Availability of attractions and holidays

Types of holidays

Argentina is not a mass market destination for UK holidaymakers. A range of package tours is available from the more specialist tour operators. These include British Airways Holidays, Audley Travel and Trailfinders.

Most holidays offered range from 10 to 20 days due to the travel time from the UK and the distances between the most popular tourist attractions. Holidays offered are mainly between January and March or October and December. Argentina is popular for sightseeing tours and multicentre holidays.

Argentina's appeal in the UK is limited mainly to those with the time and money to travel outside the peak holiday seasons.

Tourist attractions, activities and experiences unique to Argentina

Buenos Aires

Buenos Aires is a lively city, with a rich variety of cultures, foods, architecture and nightlife including the famous tango shows. Argentina is known for the game of polo. Polo is a game played on horseback. Organised trips allow visitors to watch and learn how to play polo and taste a genuine Argentine BBQ.

Pampas

The Argentine Pampas area offers a glimpse into the history of Argentina and is where the 'Gaucha' is from. The gauchos were hardy and nomadic farm hands that worked on the estancia (cattle ranch) and are famous for their horse-riding skills. Traditional estancias offer visitors rustic accommodation, traditional meals and a chance to go horse riding with the gauchos.



Source: © Ksenia Ragozina/Shutterstock

Argentinian gauchos rounding up a herd of horses

Tierra del Fuego

Ushuaia, situated at the southernmost tip of the continent is the capital city and port of Tierra del Fuego. This city 'at the End of the World' is perched on a steep hill and is known for its spectacular marine wildlife, wild, windswept beauty and ski resorts.

Mendoza and the Winelands

The region around the relaxed, Spanish-styled city of Mendoza, is known for its vineyards and stunning scenery. Here the snow-capped peaks of the Andes mountain range provide a dramatic backdrop to the endless rows of vines.

Patagonia

The town of El Calafate is on the edge of the Southern Ice Field. The town has the feeling of an Alpine resort, with good restaurants, bars and lively nightlife. Los Glaciares National Park contains the massive Perito Moreno Glacier. This icy landscape is popular for walking on top of the glacier using the observation walkways or taking a cruise to see the sheer wall of ice at the face.

Peninsula Valdes

Peninsula Valdes is a UNESCO-registered nature reserve on the Atlantic coast. It is home to a large variety of species such as whales, sea lions and penguins.

Iguazu National Park

This national park contains Iguazu Falls, one of the world's largest waterfalls and home to a variety of wildlife that cannot be found anywhere else in the world. The national park is a UNESCO World Heritage site, offering several walking trails around the falls.

Disclaimer: All details were correct at the time of production.



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Acknowledgements

<https://www.thesouthamericaspecialists.com/where-to-go/the-iguazu-falls>

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<https://www.britannica.com/place/Argentina>

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<https://iguazufalls.com/national-park/>

<https://www.shutterstock.com/image-photo/san-antonio-de-areco-province-buenos-1169601364>

Trailfinders brochure – Central and South America 2020

Please check the examination details below before entering your candidate information

Candidate surname

Other names

Centre Number

Learner Registration Number

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**Pearson BTEC Level 3 Nationals Extended Certificate,
Foundation Diploma, Diploma, Extended Diploma**

Supervised time 3 hours

Paper
reference

20208K

Travel and Tourism
UNIT 2: Global Destinations

Part B

You must have:

Information Booklet (enclosed)
Your research notes from **Part A** (maximum four sides of A4)

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and learner registration number.
- **Part A** will need to have been used in preparation for completion of **Part B**.
- **Part B** is specific to each series and this material must only be issued to learners who have been entered to take the task in that series.
- **Part B** should be taken in a single session of 3 hours on the timetabled date.
- Answer **all** activities in the spaces provided
– *there may be more space than you need.*
- Do not return research notes or **Part A** to Pearson.

Information

- The total mark for this paper is 60.
- The marks for **each** activity are shown in brackets
– *use this as a guide as to how much time to spend on each activity.*
- A calculator may be used.

Advice

- Read each activity carefully before you start to answer it.
- Try to answer every activity.
- Check your answers if you have time at the end.

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Instructions to Teachers/Tutors and/or Invigilators

This **Part B** booklet should be kept securely until the start of the supervised assessment session.

Part B is completed under formal supervision in a single session of **three hours** on a date timetabled by Pearson. Centres may schedule a supervised rest break during the session.

Part B set task requires learners to apply understanding gained through research within the context. Learners should bring in notes as defined in **Part A**. The teacher/tutor and/or invigilator needs to ensure that notes comply with the requirements.

Learners must complete the set task using this task and answer booklet.
A calculator may be used.

The set task is a formal external assessment and must be conducted with reference to the instructions in this task and answer booklet and the BTEC Nationals *Instructions for Conducting External Assessments (ICEA)* document to ensure that the supervised assessment is conducted correctly and that learners submit evidence that is their own work.

Learners must not bring anything into the supervised environment or take anything out without teacher/tutor and/or invigilator approval.

Centres are responsible for putting in place appropriate checks to ensure that only permitted material is introduced into the supervised environment.

Maintaining security

- During supervised assessment sessions, the assessment areas must only be accessible to the individual learners and to named members of staff.
- Learners can only access their work under supervision.
- Any work learners produce under supervision must be kept securely.
- Only permitted materials for the set task can be brought into the supervised environment.
- During any permitted break and at the end of the session materials must be kept securely and no items removed from the supervised environment.
- Learners are not permitted to have access to the internet or other resources during the supervised assessment period.
- Learner notes related to **Part A** must be checked to ensure length and/or contents meet limitations.
- Learner notes will be retained securely by the centre after **Part B** and may be requested by Pearson if there is suspected malpractice.

After the session, the teacher/tutor and/or invigilator will confirm that all learner work had been completed independently as part of the authentication submitted to Pearson.

Outcomes for submission

This task and answer booklet should be submitted to Pearson.

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Instructions for Learners

Read the set task information carefully.

You have three hours to complete **Part B**. Your teacher/tutor and/or invigilator will tell you if there is a supervised break. Plan your time carefully.

You have prepared for the set task given in this **Part B** booklet. Use your notes prepared during **Part A** if relevant. Attempt all of **Part B**.

Your notes must be your own work and will be retained by your centre until results are issued.

You will complete this set task under supervision and your work will be kept securely during any breaks taken.

You must work independently throughout the supervised assessment session and must not share your work with other learners.

Outcomes for submission

This completed task and answer booklet.

Set Task Brief

You must complete **ALL** the activities in the task and answer booklet using the additional Information Booklet provided.

You are working for a major UK-based tour operator. You have been given **three** activities to complete.

You will need to use your research from **Part A** to complete **Activity 1 and Activity 3** in this **Part B** formal assessment.



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Lined writing area with horizontal dashed lines.

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(Total for Activity 1 = 20 marks)



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Lined writing area for student responses.

(Total for Activity 3 = 24 marks)

TOTAL FOR TASK = 60 MARKS



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June 2022

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Travel and Tourism
UNIT 2: Global Destinations

Part A

You do not need any other materials.

Instructions

- **Part A** contains material for the completion of the research for the set task.
- **Part A** is given to learners two weeks before **Part B** is scheduled. Learners are expected to spend no more than six hours on **Part A**.
- **Part A** must be given to learners on the specified date so that learners can prepare in the specified way.
- **Part A** is specific to each series and this material must only be issued to learners who have been entered to take the task in the relevant series.
- **Part B** materials must be issued to learners for the specified session on the specified date.

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Instructions to Teachers/Tutors

Centres should refer to the *Instructions for Conducting External Assessments (ICEA)* document for full information on the correct conduct of monitored preparation and formal supervision.

This set task has a preparatory period. **Part A** sets out how learners should prepare for the completion of the set task.

Part A is given to learners two weeks before **Part B** is scheduled by Pearson.

Part A must be given to learners on the specified date so that learners can carry out monitored independent research in response to the information given in **Part A**.

Part B contains unseen material and is issued to learners at the start of the specified formal supervised assessment session as timetabled by Pearson.

Learners should be monitored in **six** scheduled hours provided by the centre for learners to read **Part A**, carry out their research and compile their notes for the **Part B** assessment. During this time, they may have access to the internet, books, magazines, brochures, journals, case studies, class notes and notes from visiting subject experts or guest speakers. Learners must work independently and must not be given guidance or feedback on the completion of the preparatory work. Learners must not prepare potential responses.

Only notes produced in the monitored preparation sessions may be used during the formal supervised assessment.

Learner notes are the outcome of independent preparation and support learners in responding to the additional information and activities presented in **Part B**.

Learner notes are restricted to:

- up to four sides of A4
- bullet points and quotes from the research only
- references to specific sources (where applicable).

They must not include:

- continuous prose
- essay plans
- pre-prepared answers.

The notes must be hard copies and can be handwritten or word processed. If word processed, the font size must be 12 point minimum.

Part B is completed under formal supervision. The supervised assessment uses the **Part B** task and answer booklet. The supervised assessment will take place in a **three-hour** session timetabled by Pearson. A supervised rest break is permitted.

Teachers/tutors should note that:

- learners should not be given any direct guidance or prepared materials
- learners should not be given any support in writing or editing notes
- all work must be completed independently by the learner
- learner notes produced under monitored conditions must be checked to ensure that they comply with the limitations
- learner notes should be retained by the centre between the monitored sessions and the formal supervised assessment
- learner notes should be retained by the centre after the completion of assessment and may be requested by Pearson.

Instructions for Learners

Read the set task information carefully.

Part A contains the information you need to prepare for the **Part B** set task.

You will be given **six hours** of monitored preparation. Your teacher/tutor will tell you when you will have the planned sessions for this work.

During the preparation sessions, you will prepare summary notes to help you respond to the activities in the **Part B** formal supervised assessment.

Your notes must be:

- up to four sides of A4
- bullet points and quotes from the research only
- references to specific sources (where applicable).

They must not include:

- continuous prose
- essay plans
- pre-prepared answers.

Your notes must be hard copies and can be handwritten or word processed. If your notes are word processed, the font size must be 12 point minimum.

Your centre will check your notes and your notes will be kept after you have completed the formal supervised assessment.

You must work independently and must not share your work with other learners. Your teacher/tutor cannot give you feedback during the preparation time.

In **Part B** you will be asked to carry out specific (written) activities using the information in this **Part A** booklet and your own research on this topic.

You will complete **Part B** under formal supervision.

Set Task information

In the set task, the context is that you are working for a major UK-based tour operator. There will be **three** activities relating to this context in the **Part B** formal assessment:

Activity 1: an article on Tirana as a tourist destination

Activity 2: an email relating to travel itineraries

Activity 3: a report on the trends affecting the popularity and appeal of global destinations.

Set Task

There will be **three** activities in the **Part B** formal assessment.

In order to answer **Activity 1 and Activity 3** of the **Part B** formal assessment, you must carry out **six** hours of research under monitored conditions.

You must produce summary research notes to take into the **Part B** formal assessment to support your responses to **Activity 1 and Activity 3**. These notes are restricted to:

- up to four sides of A4
- bullet points and quotes from the research only
- references to specific sources (where applicable).

They must not include:

- continuous prose
- essay plans
- pre-prepared answers.

Your notes must be hard copies and can be handwritten or word processed.

If your notes are word processed, the font size must be 12 point minimum.

For **Activity 1**, you must read the information on the growth of Tirana, Albania as a global tourist destination.

Activity 1

The growth of Tirana, Albania as a global tourist destination

Albania, officially known as the Republic of Albania, is a small mountainous country in South-East Europe with a coastline on the Adriatic and Ionian Seas.

Albania's spectacular inland landscapes offer snow-capped peaks, gorges, lakes and ancient forests where wildlife includes wolves, deer and golden eagles. Its rugged coastline has numerous sandy and rocky beaches.

Albania has a rich history and maintains a traditional culture. The Albanian people, from the remote mountain villages to the seaside towns and its capital Tirana, are welcoming and hospitable.

Albania's tourism development plan aims to increase the number of foreign visitors to over 7 million by 2023.



Source: © Pawel Toczynski/Getty Images

Tirana

Tirana is a small, vibrant capital city with numerous cafes, restaurants, street markets and parks. Key attractions include Skanderbeg Square, the Et'hem Bey Mosque and the clock tower.

For **Activity 1**, you must research:

- visitor numbers to **Albania** since 2000
- geographical scale and location of **Tirana**
- tourist facilities and amenities in **Tirana**
- new tourism developments in **Tirana**.

For **Activity 2**, you do not need to carry out any research in **Part A**.

For **Activity 3**, you must research these factors for **Finland** that may influence its popularity and appeal:

- geographical scale and location
- transport links with the UK and within Finland
- types of holidays and tourist attractions
- tourism activities and experiences unique to Finland.