

Pearson BTEC Level 3 Nationals Extended Certificate, Foundation Diploma, Diploma, Extended Diploma

Supervised time 3 hours

Paper
reference

20208K

Travel and Tourism
UNIT 2: Global Destinations

Part B

Information Booklet

Do not return this Booklet with the question paper.

Instructions

- You will need the information in this booklet to complete the set tasks.
- Read the information carefully.
- You must **not** write your answers in this booklet.
- Only your answers given in the task and answer booklet book will be marked.

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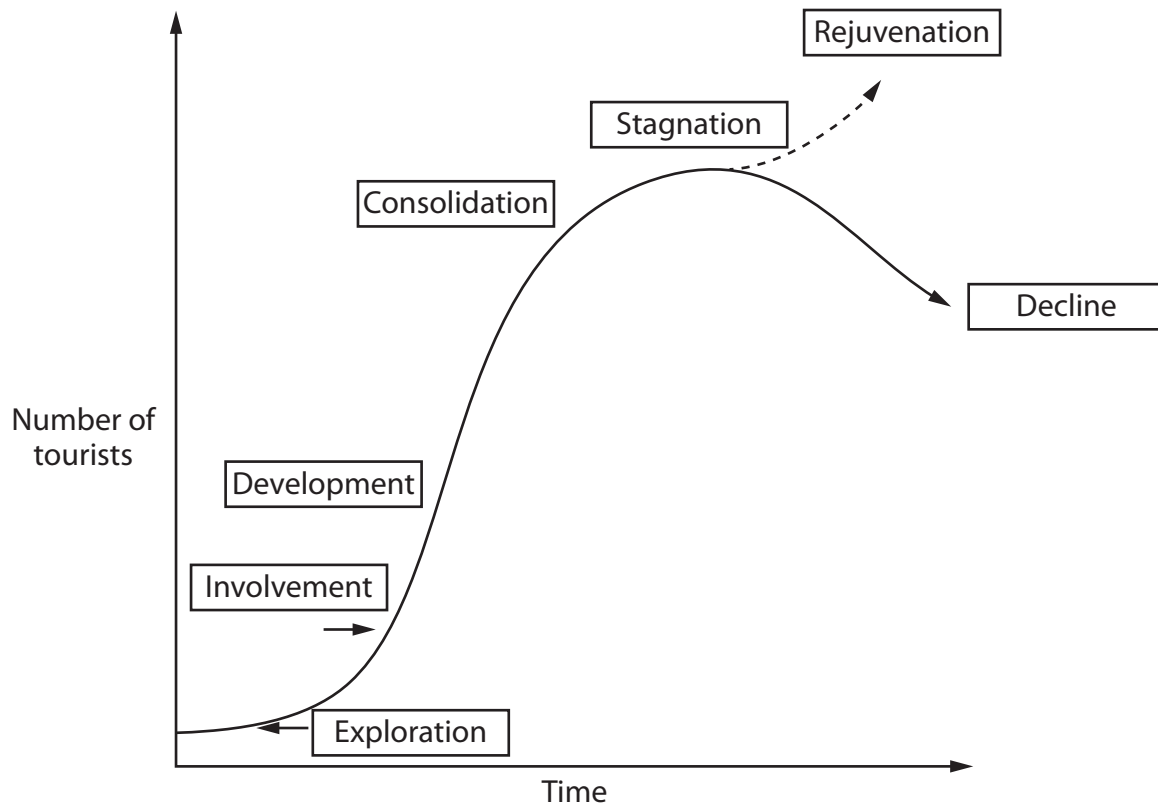


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Activity 1: Growth of global tourist destinations

The Tourist Area Life Cycle (TALC) model

The development of tourist destinations can be compared to the Tourist Area Life Cycle (TALC) model, which shows tourist numbers to a destination over time.



(Source: adapted from R.W.Butler, Tourist Area Life Cycle 1980)

Activity 2: Itineraries for a Caribbean cruise

Option 1 – Winter Cruise: Highlights of the Eastern Caribbean

Itinerary – 22 December – 29 December, 7 nights, 3 ports

Day	Description of Activities	Shore Excursions (extra cost) and useful information Level of difficulty: E – Easy, M – Moderate, S – Strenuous
Outward flight to Miami, (Florida), USA	Depart Leeds (LBA) to Miami (MIA) via Amsterdam (AMS)	
Day 1 Depart Miami 19:00	Excursions are available – to the Everglades wetlands or tour of Miami. Guests are taken to their ship in time for departure.	City tour by minibus – 2 hrs, E Everglades tour by airboat – 4 hrs, E
Day 2 At sea	Enjoy the ship's on-board activities and entertainment.	
Day 3 At sea	Relax by the pool.	
Day 4 Philipsburg, St. Maarten - St-Martin Arrive 08:00 depart 18:00	The capital of St. Maarten - St-Martin, located on the island's western coast, is protected by the great lagoon of Simpson Bay.	Luxury boat tour with snorkelling and sunbathing – 4 hrs, E – meal included Island tour by jeep – 4 hrs, M – over 6 years only Kayak adventure – 3.5 hrs, S – over 10 years only
Day 5 San Juan, Puerto Rico Arrive 07:00 depart 17:00	San Juan is one of the world's top cruise ship destinations, with most of the boats docking at the port by the old town, a World Heritage Site.	Minibus tour of the rainforest – 4 hrs, E Cultural walking tour of Old San Juan and shopping – 3.5 hrs, M Treetop adventure through the rainforest canopy – 3.5 hrs, S – over 5 years only
Day 6 At sea	Enjoy the on-board Aquapark.	
Day 7 Nassau, Bahamas Arrive 11:30 depart 18:00	Nassau is linked by a charming bridge with the neighbouring Paradise Island, where Atlantis Waterscape is located.	Beach day on private island – 4.5 hrs, E – over 5 years only Atlantis Waterscape – 4 hrs, M Reef snorkelling – 2.5 hrs, M – over 7 years only

<p>Day 8 Miami Arrive 07:00</p>	<p>Choose from a range of excursions.</p>	<p>Coach tour of Miami – 5 hrs, E Everglades tour by airboat – 4 hrs, E City tour and shopping – 5 hrs, E</p>
<p>Return flight to UK</p>		
<p>Costs</p>	<p>Super Family Plus Cabins of three connecting cabins, with 3 bathrooms and 3 balconies. Return flights from Miami (MIA) to Leeds (LBA) via Amsterdam (AMS) with KLM</p>	<p>From £5,579 per adult Children aged two and under cruise free Children up to 11 years pay from £129pp Children aged 12–17 from £259pp £923 pp</p>
<p>Extras</p>	<p>Shore excursions Car park Travel to UK airport Taxes, tips etc.</p>	
<p>Ship</p>	<p>MSC Cruises – MSC Seaside Entered service 2017 20 decks Capacity – 5,179 passengers</p>	<p>Designed specifically for the warm weather of the Caribbean, there are plenty of open air spaces and promenades to enjoy the sun.</p>
<p>Facilities/Entertainment</p>	<p>Five different clubs included in the cruise fare: MSC Baby Care (1–3s), Mini Club (3–6), Junior Club (7–11), Young Club (12–14), and Teens Club (15–17). MSC Baby Care (1–3s) allows parents to leave children under the supervision of MSC staff.</p>	<p>A variety of dining, bars and shopping venues along the open-air promenade, along with plenty of lounge space and a pool. Entertainment options, from a 4D movie theatre and full-sized bowling alley to a sports zone and a multi-storey Aquapark with 5 waterslides.</p>
<p>Weather and sea conditions</p>	<p>December is the peak time to travel, the weather is warm and dry with pleasantly cool evenings. Seas likely to be calm and warm.</p>	

Option 2 – Easter Cruise – Spain, Caribbean and Azores
Itinerary – 21 March – 15 April, 24 nights, 7 ports

Day	Description of Activities	Shore Excursions (extra cost) and useful information Level of difficulty: E – Easy, M – Moderate, S – Strenuous
Day 1 Depart Southampton, England 19:00	Travel by coach from Leeds to Southampton. Or drive and park at the port for free.	Distance 240 miles. Journey time – 5 hrs including rest stops
Day 2 At sea	Enjoy a game of basketball or enjoy the spa facilities.	
Day 3 La Coruna, Spain Arrive 08:00 depart 18:00	Coruna's cruise dock – Transatlantic Quay, is the closest European port to New York.	Segway tour – 2 hrs, M – over 8 years only City Drive and Aquarium – 3.5 hrs, M Trek the Atlantic Woods – 5 hrs, S – meals included
Days 4 to 10 At sea	Enjoy the facilities and on-board activities or read a book in the library.	
Day 11 Antigua Arrive 07:00 depart 20:00	Antigua is known for its white sandy beaches and there are over 365.	Minibus tour of Antigua – 4 hrs, E Walking tour – 2 hr guided walk, M Buggy Adventure – 2 hrs, S – age, weight and health restrictions
Day 12 St. Maarten - St-Martin Arrive 09:00 depart 18:00	St. Maarten - St-Martin is one of the Caribbean's most diverse and interesting islands with French and Dutch influences.	Explorer cruise – 4 hrs, shopping and some walking, E Coach tour of island – 4 hrs, E Kayaking – 3 hrs, S – age, weight and ability restrictions
Day 13 Dominica Arrive 08:00 depart 19:00 Disembarkation by tender	Take a boat trip out to watch playful dolphins and migrating whales.	Caribbean chocolate experience – 3 hrs, E Dominica waterfalls and locals – 5.5 hrs, M – meal included, coach and walking tour – over 7 years only Island highlights – 3.5 hrs, S, walking
Day 14 St. Vincent Arrive 08:00 depart 20:00	Stunning beaches and beautiful blue waters, St. Vincent is a perfect place to relax. The island's capital city is a lively place to explore, with pretty cobbled streets.	Coach tour – 3 hrs, local guide, E Coast and rum – 4.5 hrs – M, minibus tour and walking Cruise – 7 hrs, M, time to swim, use of small dinghies

Day 15 Barbados Arrive 07:00 depart 18:00	Watch the Atlantic surf crash down on the rugged east coast of this richly diverse island.	Beach break – 3.5 hrs, E, minibus to beach Submarine experience – 2.5 hrs, E – age and height restrictions
Days 16 to 21 At sea	Join a yoga class.	
Day 22 Ponta Delgada, Azores Arrive 10:00 depart 19:00	There is a strong Portuguese influence in Ponta Delgada, from the stylish architecture to the food served in its restaurants.	Dinner and show – 3 hrs, E – meal included Furnas Valley and Hot Springs – 5 hrs, S, walking tour
Days 23 and 24 At sea	Relax and enjoy the ship's on-board facilities.	
Day 25 Arrive Southampton, England 10:00	Transfer to coach travel back to Leeds or make own arrangements.	Distance 240 miles. Journey time – 5 hrs including rest stops
Costs		
	Cabins 1 cabin with balcony sleeps 2 1 outside cabin with bunk beds sleeps 4	From £3,239 pp From £2,299 pp
Extras		
	Shore excursions Car park Coach travel to and from Leeds to Southampton Taxes, tips etc.	
Ship		
	P&O Cruises – Aurora Entered service 2015 9 decks Capacity – 1,874 passengers	Casino, cinema, theatre shows, nightclubs Dance lessons, card games, language classes, shops On deck basketball, table tennis, choice of pools Variety of lounges and bars Oasis Beauty Spa
Facilities/Entertainment		
	Children's areas and child-friendly pools. Night nursery for parents with children aged from six months to four years from 6pm–2am. Two-hour family cooking classes, cost £45 for an adult and two children.	The Reef children's club is free, is open 24 hours a day and is split into four groups: Splashers (2–4 years); Surfers (5–8s); Scubas (9–12s); and H2O (13–17s).
Weather and sea conditions		
	Atlantic crossings may be rough with unsettled weather. The Caribbean is generally dry and warm at this time of year	Upper decks may be closed in bad weather. with calm seas.

Option 3 – Summer Cruise – Caribbean Transatlantic

Itinerary – 28 July – 11 August, 15 nights, 5 ports

Day	Description of Activities	Shore Excursions (extra cost) and useful information Level of difficulty: E – Easy, M – Moderate, S – Strenuous
Day 1 Southampton, England Depart 16:30	Discover Southampton's history at the Sea City Museum or visit the city's art gallery.	
Days 2 to 9 At sea	Relax in the bar, lounge by the pool or enjoy a beauty treatment in the spa.	
Day 10 Philipsburg, St. Maarten - St-Martin Arrive 07:00 depart 18:00	Soak up the sun on this welcoming island, with its white sandy beaches. Browse the markets in Philipsburg or relax in the laid-back cafes and restaurants.	Tour of coral reef by boat – 4 hrs, E Island tour – 3 hrs, M Swim and snorkel – 3 hrs, S – over 6 years only
Day 11 Charlotte Amalie (St. Thomas), U.S. Virgin Islands Arrive 07:00 depart 17:00	Find out about Charlotte Amalie's pirate history at Blackbeard's Castle. There's golf, diving and shopping on this paradise island too, plus a thrilling skyride.	Beach escape – 4 hrs, E – includes lunch Skyride to the top of a mountain – at own leisure, M Boating, snorkelling and beach trip – 4 hrs, S
Day 12 San Juan, Puerto Rico Arrive 07:00 depart 15:00	Fly the longest zip-line in the world. Explore Puerto Rico on horseback or on a rainforest hike or discover the cobbled streets of San Juan's old town.	Cultural city tour – 3 hrs, M Rainforest and caves walking tour – 5 hrs, S – walking on uneven surfaces, some steep sections
Day 13 Labadee, Haiti Arrive 10:00 depart 18:00	Our private beach resort of Labadee, in mountainous and beautiful Haiti.	Choice of activities available – snorkelling, kayaking and parasailing or simply relax on the beach with a cocktail or rise to the challenge of the longest zip-line over water
Day 14 At sea	Relax and enjoy our on-board facilities.	
Day 15 Arrival Port – Fort Lauderdale (Florida), USA Arrive 05:30	Speed through the thrilling Everglades on an airboat, meeting Florida's alligators up close, or glide along Fort Lauderdale's canals in a gondola, or just spend time on the beautiful beaches.	Tour of Fort Lauderdale harbour by boat – 3 hrs, E Everglades tour by airboat – 5 hrs, M

Depart Fort Lauderdale (Florida), USA	Includes overnight flight from Fort Lauderdale (FLL) via Toronto, Canada (YYZ), and Reykjavik, Iceland (RKV) to Manchester, England (MAN) then onwards by train to Leeds.	Flight time – 15 hrs 45m Train – 1 hr 30m
Arrive UK		
Costs	Stateroom suite – max 4 people Standard Inside room – 2 people	From £2,800 pp From £1,040 pp
Outward travel	Train from Leeds to Southampton, Cross Country (5hrs)	Total – £176 advance standard class fare
Return travel	Flights – Fort Lauderdale (FLL) to Manchester (MAN) Train – from Manchester to Leeds, Transpennine Express	From £385 pp (best fare in economy) Total – £106 pp anytime standard class (£138 pp for first class)
Extras	Taxes and tips Shore excursions	From £75 pp
Ship	Royal Caribbean – Independence of the Seas Entered service 2008 18 decks Capacity – 3,634 passengers	Most activities are free. Rock climbing wall, surf simulator, H2O water park, sports court, ice skating Live music, shows, cinema, casino Fitness centre and spa Range of lounge bar and dining options
Facilities/Entertainment	Children's clubs: Aquanauts (3–5 years), Explorers (6–8s) and Voyagers (9–11s) Teenagers can enjoy the surf simulator; nine-deck-high zip-line and 30ft-high climbing wall. The Living Room, a nightclub with movie nights, karaoke and a Scratch DJ Academy	The Royal Babies (6–18 months) & Royal Tots (18–36 months) Nursery costs £4 per hour (£5.40 during the evening).
Weather and sea conditions	Weather may be unpredictable with a risk of showers, high winds and rough seas. At this time of year, the Caribbean is hot and humid with a risk of short, heavy downpours of rain.	

Activity 3: The popularity and appeal of global destinations

Egypt Information

Reason for travel

Egypt offers visitors a rich cultural experience and some of the most famous landmarks in the world including the Pyramids of Giza, Luxor Temple, The Valley of the Kings and ancient cities such as Cairo and Luxor. One of the main reasons for travel to Egypt is to experience its culture and ancient history. Cruises along the River Nile take tourists to many of these well-known temples and historic sites. Egypt's many different attractions appeal to a range of visitors and offer many different holiday options. Families can enjoy camel rides across the desert, or for the more adventurous, quad biking and jeep safaris. The Red Sea has clear waters and coral reefs and is known as one of the best places in the world for diving. The climate is favourable all year, attracting visitors seeking winter sun and white sandy beaches. For people wanting to be more active, Egypt is a known destination for wind and kite surfing.

Safety and security

Before 2011, Egypt had experienced a few terrorist attacks in popular tourist areas but was mostly considered to be a safe destination. In 2011 a 'people's revolution' caused chaos in Egypt. Tourists became more concerned about safety and security and many experienced a 'lock down' of Cairo's international hotels during the riots. This civil unrest led to an attack to remove the Egyptian president by the military in 2013. These events were then followed by a series of high-profile airline disasters. The first disaster was when a Russian passenger plane was shot down in Sharm El-Sheikh in October 2015.

Tourists from around the world, already feeling worried about visiting, were then advised by their governments not to travel to Egypt. In 2017, countries such as the UK, Germany and Russia still had bans on direct flights to the previously popular Red Sea resort of Sharm El-Sheikh.

However, the flight ban between Heathrow and Luxor, the main starting point for Nile River cruise holidays, was lifted in October 2016.

The Egyptian government reopened attractions such as the tombs of King Seti and Queen Nefertari in 2017, but people say that this has not done enough to get visitor numbers back to their previous highs and the government is not doing enough to help revive the tourist industry.

The Foreign and Commonwealth Development Office (FCDO) gives travel advice to UK citizens.

In January 2020 the FCDO advice for Egypt was:

"Following US air strike in Baghdad on 3 January, there is a possibility of an increased threat against Western interests and the security situation could worsen with little warning.

Terrorists are very likely to try to carry out attacks in Egypt and have attacked tourists in Egypt in the past.

You should follow the advice of Egyptian authorities, remaining particularly vigilant and maintaining a high level of security awareness in crowded places and at large gatherings. The authorities in Egypt maintain a significant security presence across the country, including armed security officers stationed at important sites, critical infrastructure, and road checkpoints. Extra measures are in place at tourist sites.

After a flight to St Petersburg crashed in North Sinai in October 2015, direct flights between the UK and Sharm El-Sheikh were suspended. The UK government has worked with Egyptian authorities to enable flights to resume, and on 22 October 2019 the restrictions were lifted.

There continues to be a greater risk of terrorism against aviation in Egypt. Additional security measures are in place for flights departing from Egypt to the UK. You should co-operate fully with security officials at airports”.

(Source: <https://www.gov.uk/foreign-travel-advice/egypt>)

Publicity

The riots, plane crashes and the attacks on Coptic Christian churches were reported in the news all over the world.

In 2017, Germany’s Chancellor Angela Merkel (in post at the time), actor Will Smith, and footballer Lionel Messi’s visits to the Pyramids to show support for Egypt’s tourism industry were widely publicised.

New archaeological discoveries may help bring the tourists back. In 2017 discoveries included a 13th century pyramid and statues of ancient pharaohs. These discoveries were well publicised, promoting Egypt as an archaeological hotspot.

Visitor numbers

Annual tourist arrivals	Date	Number
	Pre 2011	15.0 million
	2011	9.8 million
	2016	5.4 million
	2017	8.3 million
	2018	9.0 million
Annual arrivals from Britain	2017	213,000
	2018	415,000

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