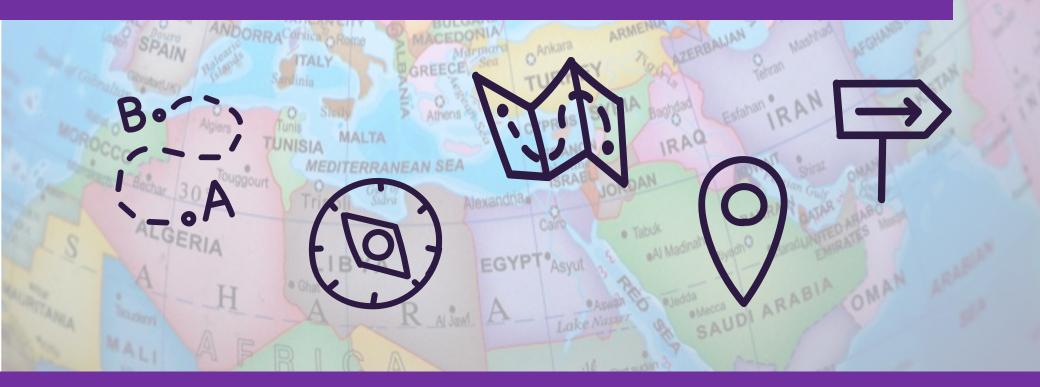
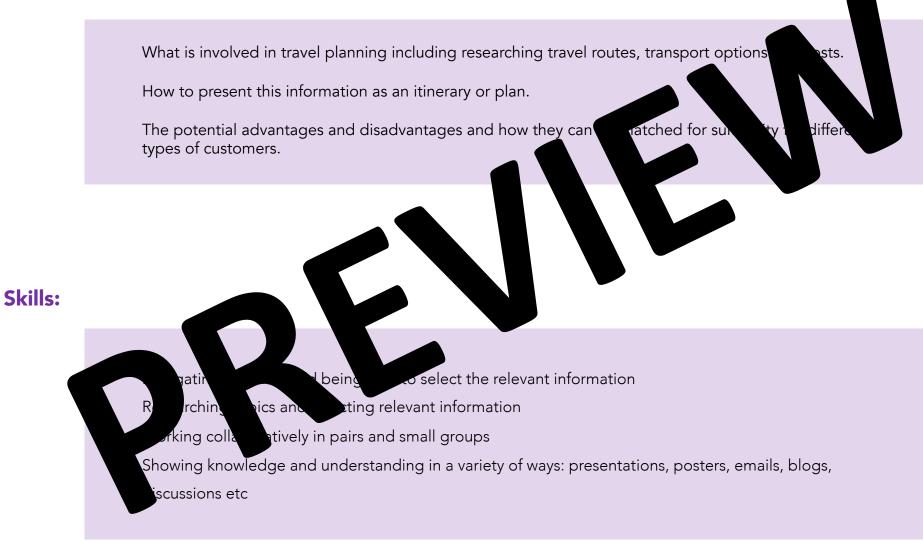
# C. Travel planning, itineraries, costs and suitability matched to customer needs



# Need to know:



# Unit 2: Global destinations – C. Travel planning, itineraries, costs and suitability matched to customer needs

## Assessment for Unit 2: outcomes & grade descriptors

Assessment outcomes A01 Demonstrate knowledge and understanding of the location, features and appeal of global destinati AO2 Apply knowledge and understanding of the features that contribute to the appeal of allow stinati es of tourism and activities they support AO3 Evaluate information to make informed decisions about the suitability of tra lans, utes and s to m needs of specified customers A04 Be able to evaluate factors and consumer trends that influend ity an obal destinations, e po peal of synthesising ideas and evidence to support recommen **Grade descriptors** Level 3 Pass destinations to their appeal and how they support different tourism Learners apply their know res o activities. Learners will ma o customer needs, with some relevant detail. Learners demonstrate knowledge travel a igeme in contribute to the popularity of global destinations. Learners and understap the t rs ar onsumer ds e factors that may influence the popularity and appeal of global research cui trends destinatio Level 3 Dis Learners prov aetailed evaluations about the suitability of travel arrangements and itineraries in meeting customer needs. te the factors and/or consumer trends that contribute to the popularity of global destinations. Learners can Learners can e

conduct valid at the liable research and synthesise knowledge of consumer trends and/or factors that may influence the popularity and appeal of global destinations.

# Unit 2 Assessment: key terms

Term	Definition
Analyse	Presents the outcome of methodical and detailed examination either by breaking down: • a theme, topic or situation in order to interpret and study the relationship between the pass a par • information or data to interpret and study key trends and interrelation ps.
Article	A piece of writing about a particular subject suitable for a mgazin mewspaper
Email	A communication that gives information and is writed using proplet acchnology for a stand purpose in a task or activity.
Evaluate	Draws on varied information, themes or concepts to consider the ects such as: . strengths or weaknesses and advantages or the value ges . alternative actions . relevance or significance. Learners' encounter bould to the upported proceed at showing relationship to its context. This will often be in a conclusion
Explain	vide a l'anch asons and evictor to support an opinion, view or argument.
Illusti	Incorpor of mples liagrams to show what is meant within a specific context.
Justificati	Free reasons we vidence to: support an opinion /decision or prove somethic anght or reasonable.
Report	formal document that is clearly structured and written in appropriate sector language
Travel plan	A structured travel document giving a range of details and information with dates, times and places.

# Unit 2 Assessment: activities

#### **Activity One** Independent research **Destination A**

- geographical location and features of the destination including:

#### Types of tourism:

for example: cultural + nature based ecotourism o nature based - trekking Gateways and transport:

Passenger facilities at the various hubs Transport options for the journey to the destination

#### Travel/holidays:

accommodation, activities and travel for a one week holiday for two people

#### **Destinations B**

Key factors that have influenced the popularity of the place as a worldwide travel and tourism destination

#### **Activity Four** Travel plans, it

The company itineraries and Prepare notes different custom Explains the cost identifies **two** sourd You have been help

#### custo work fo asked mers. resen that: e ílies, busin ander occupancy pplement

#### **Activity Two**

#### Features of worldwide travel and tourism destinations

You work for a specialist tour operator that offers holidays in destination A for cultural tourism. our operator is considering whether to offer nature based tourism holidays.

#### Write a report that includes:

. a description of the location. . an analysis of the features and how they contribu . tourism, nature based ecotourism and nature based trekking.

enger fa

You have been asked to recommend **one** type of tourism, either cult . ecotourism or nature based trekking that is best support e feat

### Write an email to your manager providing:

. an evaluation of the features and appeal of the dest n that make it suit type of recom tourism - either cultural, nature based eco m or n kking. base

#### **Activity Three**

. a co

he de

Gateways, hubs apply ansport op

You have beep aske vestigate to and free estin Pre tor a book inclu nation of the facil pa . an

ison of e advanta

with information on oresen

s the specie travel needs related to three eople, young people

information for researching travel plans

stomers plan a one week holiday in destination A. They have requested an all-inclusion pliday and are interested in sightseeing with some time relaxing. . Complete the itinerary template provided

. Write an email to your customers that evaluates the suitability of your proposed itinerary in meeting their needs.

allway station and transport options for is avail

ture ba

the d

cultural

appea

nati

gers at the way station. dvantages of **three** different transport options for travel to and from

# **Activity Five**

#### Travel plans, itineraries and customers

The tour operator is planning to offer holidays to destination B You have been asked to research the popularity of the destination

Write an article that includes:

. an evaluation of the key factors that have influenced the popularity of destination B as a worldwide travel and tourism destination.

# Content

C1 Travel planning and the potential advantages and disadvantages of transport options

•Sources of information for travel planning: maps, atlases, becares, travel gu websites, timetables, travel agents, visitor centres, tourist boords, governing t advice.

•Convenience: direct services, length of journey, connections and transit, number of shares, wait

al currof journey, transfers, time ayo and povers. es,

•Timings: 24-hourclock, adjustments for transfer actions time whes, direction of travel (east-west or west-east). Prill (Gran wich Multi) and International Date Line (IDL).

•Service of level for fort: for the entertainment, communications, choice of the enclose and the m.

•Safet and curity. Wiability, safety record, previous incident measures, training, evacuation, baggage checks, transit, CCTV, security personnel.

•Risk assements: identifying potential risk/danger, Foreign and Commonwealth Office (FCO) advice, preventing accident/injury, contingency plans. Unit 2: Global destinations – C. Travel planning, itineraries, costs and suitability matched to customer needs



Unit 2: Global destinations – C. Travel planning, itineraries, costs and suitability matched to customer needs

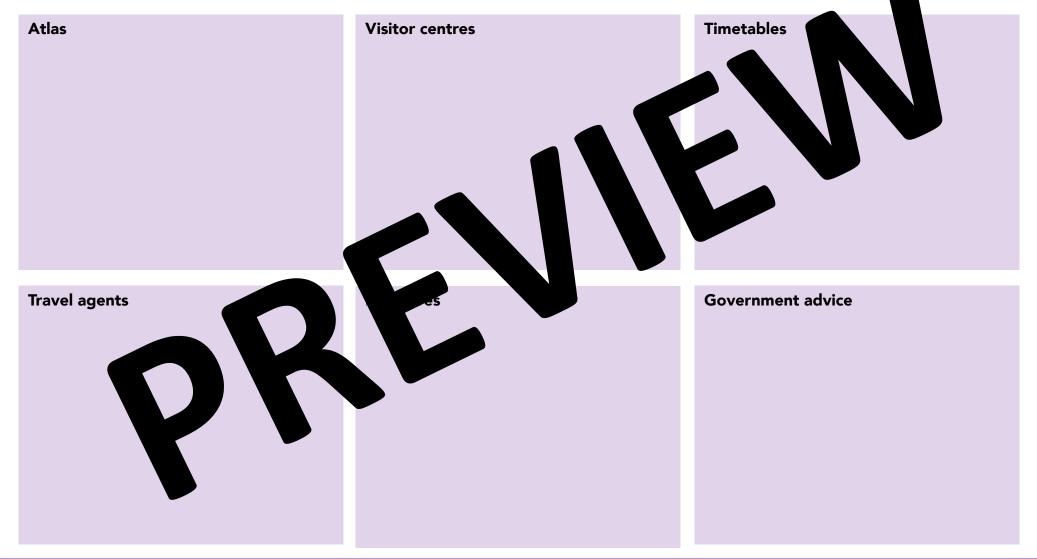


(0)

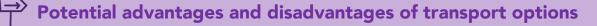




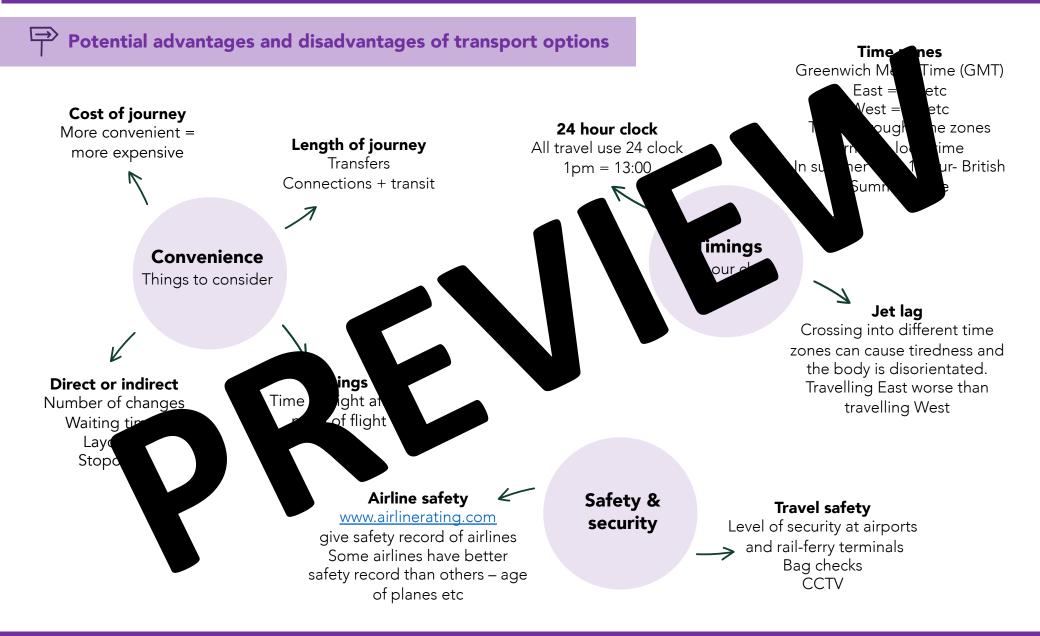
Give examples of information found from the following sources of information

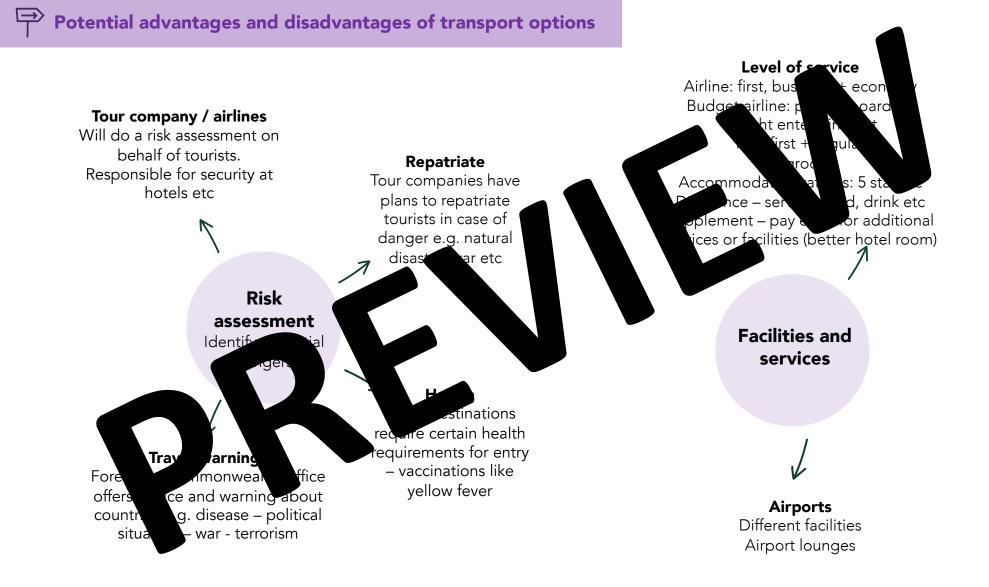


Unit 2: Global destinations – C. Travel planning, itineraries, costs and suitability matched to customer needs









# Unit 2: Global destinations – C. Travel planning, itineraries, costs and suitability matched to customer needs TASK Potential advantages and disadvantages of transport options Research the facilities and rvice available in First Class lounges at H now What extra services do you get as a first Research government advice for TWO class rail passenger countries of your choice PRENIE PRE **Country:** First class rail airpo **Country:**